



School of Business

Bachelor of Science

BUSINESS ADMINISTRATION

PROGRAM LENGTH: 36 MONTHS



Your future in business is right at your doorstep

Why be just another employee when you could lead? Employers of all sizes need skilled managers to help them achieve business goals. Or, maybe you want to start your own successful business. With the right business administration degree, you could get the job you want. Take charge of your career by earning your business degree!

Program objectives

The business administration program is designed to help you gain entry-to-mid-level employment in a wide variety of managerial occupations. This degree offers you a solid foundation in areas of business knowledge such as accounting, sales, finance, marketing, and human resources management.

In addition, as part of your program you could also gain the skills you need to launch your own successful business

Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your bachelor's degree in as few as 36 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.

Skills gained

- Accounting
- Finance
- Retail marketing
- Entrepreneurship
- Investment
- Advertising
- Operations management
- Sales management
- Human resource management

Possible careers

- Office manager
- Account manager
- Small business developer
- Human resource assistant
- Sales manager

For graduation rates, the median debt of students who completed the programs, and other data, visit independence.edu/student-information.

Independence University admits students of any race, color, and national or ethnic origin.

BUSINESS ADMINISTRATION

Course Name	Credits
Fundamentals of Accounting I	3.0
Fundamentals of Accounting II	3.0
Payroll Accounting	4.0
Computerized Accounting I	3.0
Principles of Accounting I	3.0
Principles of Accounting II	3.0
Principles of Accounting III	3.0
Principles of Accounting IV	3.0
Managerial Accounting	4.0
Income Tax	3.5
Computer Fundamentals	3.5
Databases	3.5
Psychology of Motivation	4.0
Professional Development	4.0
Principles of Finance	4.0
Finance	4.0
Financial Management I	4.0
Financial Management II	4.0

Course Name	Credits
Management Principles	4.0
Business Practices	4.0
Marketing	4.0
Entrepreneurship	4.0
Investment Principles	4.0
Internet Commerce	4.0
Business Law	4.0
Advertising Principles	4.0
Operations Management	4.0
Retail Marketing Principles	3.0
Management Planning Principles	4.0
Selling and Sales Management	4.0
Organizational Design and Change	4.0
Human Resources Management	4.0
International Business Principles	4.0
Solutions Concepts	3.5

Course Name	Credits
General education courses:	
Communication and Public Speaking	4.0
Economics	4.0
Economic Principles	4.0
English Composition	4.0
Ethics	4.0
American Civilization	4.0
College Algebra	4.0
Critical Thinking	4.0
Psychology	4.0
Positive Psychology	4.0
World Cultures	4.0
Statistics	4.0
Total minimum number of credits:	182.0