



School of Business

Associate of Applied Science

BUSINESS MANAGEMENT & ACCOUNTING WITH AN EVENT PLANNING AND MANAGEMENT EMPHASIS

PROGRAM LENGTH: 20 MONTHS



Become an event planning and management professional

Would you like a rewarding position helping businesses plan, design, and manage their events? With the right degree in business management and accounting, along with an emphasis in event planning and management, you could launch a career in events or work in many other areas of business.

Program objectives

Our associate's degree program in business management and accounting will give you the knowledge, skills, and foundation you need to start a successful business career.

This broad-ranging degree educates you in management, marketing, accounting, and many other practical areas. In addition, you'll develop skills in communication, motivation, and other key business traits.

With your event planning and management emphasis, you could work in a wide variety of settings, including hotels, resorts, cruise lines, convention centers, nonprofit organizations, corporate venues, and municipal agencies.

Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your associate's degree in as few as 20 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.

Skills gained

- Computerized accounting
- Event logistics
- Business law
- Motivation
- Income tax
- Management
- Event marketing
- Communication
- Meeting planning
- Professional development

Possible careers

- Event planner
- Conference manager
- Accounting clerk
- Operations
- Sales

For graduation rates, the median debt of students who completed the programs, and other data, visit independence.edu/student-information.

Independence University admits students of any race, color, and national or ethnic origin.

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Course Name	Credits
Fundamentals of Accounting I	3.0
Fundamentals of Accounting II	3.0
Computerized Accounting I	3.0
Accounting Principles I	3.0
Income Tax	3.5
Computer Fundamentals	3.5
Excel Applications	3.0
Psychology of Motivation	4.0
Professional Development	4.0
Principles of Finance	4.0
Management Principles	4.0
Business Law	4.0
Professional Success	1.0
Interview Preparation	1.0
Business Communication	1.0
Business Etiquette	1.0

Course Name	Credits
Professional Branding	1.0
Job Search Skills	1.0
Personal Financial Management	1.0
Business Ethics, Politics, and Diversity	1.0
Electronic Business Communication	1.0
Time and Stress Management	1.0
Human Resources and Policies	1.0
Accountability and Workplace Relationships	1.0
Motivation, Leadership, and Teams	1.0
Conflict and Negotiation	1.0
Quality Organizations & Service	1.0
General education courses:	
Economics	4.0
English Composition	4.0

Course Name	Credits
Communication Arts	4.0
Research Application Methods	4.0
College Algebra	4.0
Positive Psychology	4.0

Event Planning and Management courses:

Fundamentals of Event and Meeting Planning	4.0
Event Marketing and Management	4.0
Special Events	4.0
Event Logistics	4.0

Total minimum number of credits: 97.0