School of **Graphic Arts**

Associate of Applied Science
GRAPHIC ARTS

PROGRAM LENGTH: 20 MONTHS

IU INDEPENDENCE® UNIVERSITY *Since 1891*

Turn your love for art into a rewarding career

Art is more than just a hobby—it's a passion. And with the right degree in graphic arts, you could transform that passion into a rewarding job. Businesses, nonprofits, and government agencies need talented people like you to help them reach their audience through eye-catching designs. Launch a creative new career by earning your degree!

Program objectives

The graphic arts program is designed to help you gain entry-to-mid-level employment as a professional graphic designer for print or web applications. As part of your education, you'll learn the design skills you need to effectively plan and create visual solutions for employers' communication challenges.

With your degree, you may be prepared to work in a variety of design settings, such as advertising agencies and corporate communications departments, or as a freelance graphic designer.

Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your associate's of applied science degree in as few as 20 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.

Skills gained

- Adobe design software:
    - InDesign®
    - Photoshop®
    - Illustrator®
    - Animate®
- Information design
- Page layout tools
- Web design
- Logo & identity design
- Package design
- Entrepreneurship
- Internet commerce
- Digital animation
- Marketing

Possible careers

- Graphic designer
- Web designer
- Production artist
- Desktop publisher
- Freelance graphic designer

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Course Name	Credits
Computer Fundamentals	3.5
Psychology of Motivation	4.0
Professional Development	4.0
Beginning Vector Illustration	3.0
Beginning Image Editing	3.0
Page Layout Tools	3.0
Graphic Design I	3.0
Typography	3.0
Print Production and Color Theory	3.0
Graphic Design II	3.0
Information Design I	3.0
Web Design I	3.0

Course Name	Credits
Logo and Identity Design	3.0
Layout Design	3.0
Package Design	3.0
Advertising Design	3.0
Digital Animation I	3.0
Web Design II	3.0
Portfolio Design	3.0
Marketing	4.0
Entrepreneurship	4.0
Internet Commerce	4.0
Advertising Principles	4.0

Course Name	Credits

General education courses:

Course Name	Credits
Communication and Public Speaking	4.0
English Composition	4.0
American Civilization	4.0
College Algebra	4.0
Logic	4.0
Sociology	4.0

Total minimum number of credits: **99.5**

See college catalog for official program information.

Call us at **855-327-4313** or visit **Independence.edu.**