



## School of Graphic Arts

Bachelor of Science

# GRAPHIC ARTS

PROGRAM LENGTH: 36 MONTHS



### Turn your love for art into a rewarding career

Art is more than just a hobby—it's a passion. And with the right degree in graphic arts, you could transform that passion into a rewarding job. Businesses, nonprofits, and government agencies need talented people like you to help them reach their audience through eye-catching designs. Launch a creative new career by earning your degree!

### Program objectives

The graphic arts program is designed to help you gain entry-to-mid-level employment as a professional graphic designer for print or Web applications. As part of your education, you'll learn the design skills you need to effectively plan and create visual solutions for employers' communication challenges.

With your degree, you may be prepared to work in a variety of design settings, such as advertising agencies and corporate communications departments, or as a freelance graphic designer.

### Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your bachelor's degree in as few as 36 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.

### Skills gained

- Adobe design software:
  - InDesign®
  - Photoshop®
  - Illustrator®
  - Animate®
- Page layout
- Digital animation
- Web design
- Logo and identity design
- Entrepreneurship
- Internet commerce

### Possible careers

- Graphic designer
- Freelance graphic designer
- Junior art director

For graduation rates, the median debt of students who completed the programs, and other data, visit [independence.edu/student-information](https://independence.edu/student-information).

Independence University admits students of any race, color, and national or ethnic origin.

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Course Name	Credits
Computer Fundamentals	3.5
Psychology of Motivation	4.0
Professional Development	4.0
Beginning Vector Illustration	3.0
Beginning Image Editing	3.0
Page Layout Tools	3.0
Graphic Design I	3.0
Typography	3.0
Print Production and Color Theory	3.0
Graphic Design II	3.0
Information Design I	3.0
Web Design I	3.0
Logo and Identity Design	3.0
Layout Design	3.0
Package Design	3.0
Advertising Design	3.0
Digital Animation I	3.0
Web Design II	3.0
Portfolio Design	3.0
Web Portfolio Design	3.0

Course Name	Credits
Advanced Color Theory	3.5
Intermediate Image Editing	3.0
Intermediate Vector Illustration	3.0
Graphic Design III	3.0
Branding and Identity	3.0
Advanced Print Production	3.0
Graphic Design Business Management	3.0
Digital Animation II	3.0
Animation Scripting	3.0
Advanced Logo Design	3.0
Advanced Package Design	3.0
Advanced Vector Illustration	3.0
Advanced Image Editing	3.0
Advanced Advertising Design	3.0
Digital Photography	3.0
Design Capstone Project	3.0
Entrepreneurship	4.0
Internet Commerce	4.0
Advertising Principles	4.0
Marketing Strategies	4.0

Course Name	Credits
Selling and Sales Management	4.0
Organizational Design and Change	4.0

### General education courses:

Communication and Public Speaking	4.0
English Composition	4.0
Advanced Interpersonal Communication	4.0
Ethics	4.0
American Civilization	4.0
College Algebra	4.0
Critical Thinking	4.0
Logic	4.0
Psychology	4.0
Sociology	4.0
World Cultures	4.0
Statistics	4.0

**Total minimum number of credits: 183.0**

[See college catalog for official program information.](#)

Call us at **855-327-4313** or visit **Independence.edu**.