

SCHOOL OF GRAPHIC ARTS

Bachelor of Science

GRAPHIC ARTS

PROGRAM LENGTH: 37 MONTHS

Turn your love for art into a rewarding career

Art is more than just a hobby—it's a passion. And with the right degree in graphic arts, you could transform that passion into a rewarding job. Businesses, nonprofits, and government agencies need talented people like you to help them reach their audience through eye-catching designs. Launch a creative new career by earning your degree!

The graphic arts program is designed to help you gain entry- to mid-level employment as a professional graphic designer for print or web applications. As part of your education, you'll learn the design skills you need to effectively plan and create visual solutions for employers' communication challenges.

With your degree, you may be prepared to work in a variety of design settings, such as advertising agencies and corporate communications departments, or as a freelance graphic designer.

Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your Bachelor's degree in as few as 37 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.



Skills gained

- Adobe design software:
 - InDesign®
 - Photoshop®
 - Illustrator®
- Universal design
- Page layout
- Digital Imagery
- Web design
- Vector and Illustration Design
- Design Business Practices
- Marketing and Brand Strategies

GRAPHIC ARTS

APP 110	Business Computer Fundamentals
CSS 105	Psychology of Motivation
CSS 295	Professional Development
DGD 101	Introduction to Digital Design Technology
DGD 104	Vector and Raster Design Tools
DGD 105	Page Layout and Typography I
DGD 106	Creative Design Process
DGD 140	Web Design I
DGD 160	Color Theory
DGD 204	Multimedia Design in Motion I
DGD 210	UX Design and Methodologies
DGD 220	Marketing and Brand Strategies I
DGD 230	Print and Digital Production Fundamentals
DGD 240	Client Management System Frameworks
DGD 260	Digital Imagery
DGD 265	Page Layout and Typography II
DGD 270	Multimedia Design in Motion II
DGD 275	Vector Illustration Design
DGD 299	Personal Branding and Marketing Strategies
DGD 305	Marketing and Brand Strategies II
DGD 310	Interactive Information Architecture
DGD 320	Icon Design
DGD 360	Advanced Digital Imagery
DGD 410	History of Communication Design
DGD 420	Multimedia Special Effect Design
DGD 450	Design Business Practices
DGD 490	Portfolio Preparation
MKT 235	Technology in Marketing and Branding Strategy

General education courses:

CMN 205	Communication and Public Speaking
CMN 315	Advanced Interpersonal Communication
ECN 225	Microeconomics
ENG 105	English Writing Fundamentals
HIS 225	American History
MAT 225	College Algebra
PHI 315	Critical Thinking
RAM 110	Research Application Methods
STA 325	Statistics

Total minimum number of credits: 183.0